



**NECUG Meeting**  
**January 19th, 2012**  
**Timberland LLC**  
**200 Domain Drive**  
**Stratham, New Hampshire**  
*Free Parking Onsite!*

## Agenda

**8:30 – 9:00 am** Registration

**9:00 am – 9:15 am** Welcome and Introduction

**9:15 – 10:00 am Building a Better BICC**  
*(Featuring IBM Cognos 8.4)*

**Presenter(s):** Rodger Kanis, Martin's Point Health Care

Rodger will discuss how MPHC created and implemented a BI Certification Program for the organization's distributed analysts (outside of the central Informatics department). This was done to have everyone on the same page regarding the enterprise data warehouse and reporting tools (Cognos BI), as well as understanding Business Intelligence in general.

**10:00 – 10:45 am Viewing BI data with a geographic display**  
*(Featuring IBM Cognos 8.4.1 64 bit and SpotOn Vantage an ESRI Company)*

**Presenter(s):** Robert Andrew McEwan, Cognos Administrator/Developer, *Project Management Professional (PMP)*, *IBM Cognos 8 Certified Author and Metadata Model Developer*, *IBM Cognos 10 Certified Administration and Metadata Model Developer*  
*Comcast Cable Northeast Division*

Watch a live demonstration on how to display metric rankings by color coding groups of counties within a state to represent the business construct "Region", view metric values at the zip code level, and combine multiple sources via a geographical overlay.

**10:45 am Break**

### **11:00 am Cognos 10 Upgrade (Tips/Tricks/Advantages)**

**Presenter(s):** Itzik Maoz, Creative Computing

Creative Computing (CCI) has been delivering highly customized consulting services since 1991. By working closely with business users across New England they consistently deliver a bull's eye final product. Listen to their advice on what to look out for and what to take advantage of when planning your upgrade to Cognos 10.

### **11:45 am Lunch Networking**

### **12:45 – 1:30 pm DQM/DMR Performance with Data Warehouse Appliances**

*(Featuring IBM Cognos 10.1.1 and Netezza)*

**Presenter(s):** Max Dittakavi, Cognos Solutions Architect & Netezza Certified Professional  
Max will demonstrate the opportunities Dynamic Query Mode, Dimensionally Modeled Relational Sources and the power of a Data Warehouse Appliance present in the latest release of Cognos 10.1.1. Learn how this approach compares to traditional multidimensional reporting and the advantages/disadvantages it presents.

### **1:30-2:30 pm “Ask The Experts” Round Table**

*Submit Questions or Topics that you are interested in hearing more about during registration!*

### **2:30 pm Closing Remarks**